

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV1/12 10.37  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*CHANGES\*\*\* \*\*\* WFTV-TV \*\*\*  
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ 312015  
3050 K ST NW,  
WASHINGTON, DC 20007  
CLASS: NATL. LOCAL REGIONAL  
REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ ADV. NAME ISS/DCCC  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA  
FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE NOV1/12 10.37  
REP: TO LENA  
FR JULIE  
OK'D M7  
PLS CFM, THX 11/1  
STA:  
CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = AGENCY EST# = 1193  
AGENCY PRODUCT CODE =

19 S 1200N-100P 30 \$750.00 10/29 10/29 1 MON 1  
PROGRAM: EYEWITNESS NOON NEWS  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29  
STATION MAKEGOOD OFFERS: MISSED:MON/1200N-100P OCT29 30S \$750.00 (OCT31/12)  
M7 OK'D BUY#19 OFFER: NONE  
CMT: NO RUN DUE TO BREAKING NEWS, WE WILL MAKE DOLLARS GOOD ON HDL# 6144824

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV1/12 10.37  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\* \*\*\* WFTV-TV \*\*\*  
MOD# 6: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTL:	:SPTS:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
OCT/12	90480.00		NOV/12		35220.00								125700.00	
													CONTRACT TOTAL	
													TOTAL SPOTS	93

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
SVC- NSI DEMOS- RA35+\* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE